



God's Word to the World: Bibles for the Under-resourced Church **Fall 2020 Radio Campaign** **15-second Live Liners – Active Match Verbiage**

Believers in places like Asia, Africa and the Middle East are praying for a Bible today. They may be half a world away, but you can be the answer to their prayers for God's Word in their own language. Five dollars sends a Bible, and a limited time match will send twice as many Bibles. Call 800-YES-WORD.

In many parts of the world, including the Middle East, people have never heard the name of Jesus. Even if they have, many lack the resources to learn about Him. Give a Bible for \$5, or 7 for \$35, and a limited time match will double every Bible you send. Call 800-YES-WORD or give at _____.

How do you hide God's Word in your heart if you've never held it in your hands? Imagine being among millions of believers in the world without a Bible, including Miguel, a student in Latin America. Send a Bible today for \$5, or 20 for \$100, and a limited time match will double your gift. Call 800-YES-WORD.

Join [Station name] and Bible League International by giving again, or for the first time, to *God's Word to the World*, our campaign to send _____ Bibles to Christians worldwide. Five dollars sends one Bible, \$75 sends 15, and every gift is doubled by a limited-time match. Call 800-YES-WORD or give at _____.

The world sends clean water, food and shelter, but God's people understand the need to send His Word to unstable places like Venezuela. Give a believer like Nora her very own Bible. Send one for \$5, or 100 for \$500, and your gift will be doubled by a match. Call toll-free 800-YES-WORD.

In remote areas of Asia, many villagers cannot read or write. Bible League International's Bible-based Literacy program creates brighter futures for adults and children, and introduces them to Jesus. Send a Bible for \$5, or 100 or \$500, and a limited-time match will double every gift. Call 800-YES-WORD.

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Caedmon followed pagan practices in Ethiopia, Africa where Bibles are scarce. After being introduced to the Gospel, his heart was changed forever. See God's Word transform others by sending a Bible for \$5, or 7 for \$35, and your gift will be doubled by a limited-time match. Call 800-YES-WORD or give at _____.

Rosa Maria, a believer living in poverty in Colombia, cried for joy when she finally got her own Bible. Will you be the answer to a Christian's prayer for God's Word? Give a Bible for only \$5 through Bible League International, and a limited-time match will double whatever you send. Call 800-YES-WORD.

Pauli is a growing Christian in Albania. He loves his family, attends church, and prays without ceasing. But, he's never read a single verse in his Bible because he doesn't own one. Will you send one today for \$5, or 7 for \$35? A generous match will double your gift. Call 800-YES-WORD or give at _____.

Have you worshipped in fear, or lost freedoms because of your faith? Likely not, but believers in Indonesia are subject to arrest and even death. Bibles are scarce here, so give them God's Word for the strength they need. \$5 sends a Bible, and a match doubles whatever you send. Call 800-YES-WORD.

More than half the world's population lives in Asia, and very few know Jesus. Evangelists like Hyo use God's Word to introduce many to the Gospel story, but Bibles are scarce there. Send one for \$5, or 20 for \$100, and a match will double your gift. Call toll-free 800-YES-WORD or give at _____.

We're _____ percent to our goal of sending _____ Bibles during *God's Word to the World*, our campaign with Bible League International. Help [station name] meet this important task by sending a Bible for \$5, or 100 for \$500, and a limited-time match will double your gift. Call 800-YES-WORD.

When God's Word is read, understood and applied, lives are transformed all over the world. But, many Christians in places like Asia, Africa and the Middle East lack their own Bible. Send one for \$5, or 7 for \$35, and a limited-time match will send twice as many. Call 800-YES-WORD or give at _____.