



“Open the Floodgates: Bibles for Africa” Spring 2021 Radio Campaign – 15-Second Liners – Active Match Verbiage

Please encourage your on-air staff to use these liners compiled by Bible League International during your station’s “Open the Floodgates: Bibles for Africa” radio campaign.

Neeha (“Nee-uh”) is a believer living in poverty in **Tanzania** who cried for joy when she got her own Bible. Will you be the answer to a Christian’s prayer for God’s Word in Africa? Send a Bible for \$5, and thanks to a limited time matching gift, your \$100 gift now sends 40 Bibles. Call 800-YES-WORD or give at _____.

Caedmon is a Christian in **Rwanda**. He loves his family, attends worship, and prays without ceasing. But, he’s never read a single verse in his Bible because he doesn’t own one. Will you send one today for \$5? With a limited-time matching gift, your \$50 gift will send 20 Bibles. Call 800-YES-WORD or give at _____.

Many in the **Democratic Republic of the Congo** in Africa live remotely. Evangelists like Jeremiah use God’s Word to deliver people from spiritual darkness, but Bibles are scarce here. If you’re a first-time giver, will you send 7 Bibles for \$35, and a match will double your gift. Call 800-YES-WORD or give at _____.

Have you ever worshipped in fear? Likely not, but believers in **Ghana** live among extremists who oppose the Gospel. Bibles are scarce here, so give them God’s Word for the strength they need. \$5 sends a Bible, and a limited-time match means your \$50 gift sends 20 Bibles. Call 800-YES-WORD or give at _____.

We’re _____ percent to our goal of sending _____ Bibles during *Open the Floodgates – Bibles for Africa*. Help [station name] reach goal by sending a Bible to a country like **Malawi** for \$5, and with a limited-time match, your \$100 gift sends 40 Bibles. Call 800-YES-WORD or click the Bible League banner at _____.

When God’s Word is understood and applied, lives are transformed in Africa. That’s true in **Burundi** where the Church is growing, but many lack their own Bible because of poverty. Send one for \$5, or 20 for \$100, and a limited-time matching gift will send twice as many Bibles. Call 800-YES-WORD, that’s 800-YES-WORD.

In **Kenya**, new believers in the under-resourced Church are eager to study God’s Word. All it takes is \$5, and if you’ve never given before, please consider sending 7 Bibles for \$35 to Africa today. A limited-time matching gift will send twice as many Bibles. Call 800-YES-WORD or give at _____.

Daniel lives in **Mozambique** and prayed to reach others with the Gospel. Now, he's trained to share Christ using Bible League's Project Philip Bible study and he needs Bibles. Send a Bible to a new Christian in Africa for \$5, or 20 for \$100, and a match will double your gift. Call 800-YES-WORD or give at _____.

Many believers in the under-resourced Church in **South Africa** do not have a Bible in their own language, and they're praying that believers like you will send them God's Word. Five dollars sends a Bible, \$35 sends 7, and a limited time match will send twice as many Bibles. Call 800-YES-WORD, that's 800-YES-WORD.

In remote areas of **Zambia**, illiteracy is high. Bible League International's Bible-based Literacy program teaches adults and children to read and write using God's Word, and introduces them to Jesus. With a limited time matching gift, \$5 now sends 2 Bibles, \$50 sends 20. Call 800-YES-WORD or give at _____.

God's Word is a lamp to our feet, a light to our path, but believers in Africa walk in darkness because Bibles are scarce. Mara in **Kenya** is eager to grow in her faith, so send a Bible for \$5, and with a limited time match, your \$100 gift sends 40 Bibles. Call 800-YES-WORD or click the Bible League banner at _____.

Join [Station Name] and Bible League International by giving again, or for the first time, to *Open the Floodgates*, our campaign to send _____ Bibles to Christians in **Africa**, where God's Word is scarce. If you're a new giver, consider sending 7 Bibles for \$35 today. Call 800-YES-WORD, that's 800-YES-WORD.

The world will send clean water, food and shelter, but God's people understand the need to send His Word to believers abroad. Give a believer like Dorcas in **Ethiopia** her very first Bible. Send one for \$5, and with a limited time matching gift, a \$100 gift now sends 40 Bibles. Call 800-YES-WORD or give at _____.

Keema lives in **Zimbabwe** where he followed witchcraft. He longed for true peace, and engaging with the Word of God changed him forever. See the Gospel transform more lives in Africa by sending a Bible for \$5, or 15 for \$75, and a limited-time match will double your gift. Call 800-YES-WORD or give at _____.