



Spring Radio 2021 – Africa

Open the Floodgates: Bibles for Africa

Banner Ad Instructions- Match

In support of Bible League International’s radio campaign, we’ve provided banner ads of various sizes and a splash landing page for use on your station’s homepage.

Link the banner ads and splash landing page to the special radio station donation page using the following convention:

Banner ads, splash landing, and pre-roll video page:

<https://www.bibleleague.org/donation/open-the-floodgates-bibles-for-africa-stations/?media=XXXX>

(where XXXX are the station call letters and MUST BE CAPITALIZED)

Example:

<https://www.bibleleague.org/donation/open-the-floodgates-bibles-for-africa-stations/?media=WARV>

When your call letters are included in the link, the online donations will be credited automatically to your station.

It is vital that the “S” is included in the ‘https’ of the address. If the “S” is missing, the station will not receive credit for the gift, as it will go to miscellaneous.

If you have any questions or need assistance, please contact:

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